



## FAQ's Regarding the new Power Pack, Customer Bonus and Power Bonus

**1. Q: What changes have occurred in regard to registering as an IMPaX Associate or Representative?**

**A:** Individuals now register for **\$399** when joining IMPaX WORLD as an Associate or Representative. This fee includes registration, 2 Power Packs, and step-by-step presentation and training materials - everything you need to launch your new IMPaX business successfully!

**2. Q: Are there any new benefits?**

**A:** In addition to the 28% discount, Quick Start Bonus and Royalty Income outlined in the Legacy Plan, Representatives can double and triple their immediate income through the new **Customer and Power Bonuses**.

**3. Q: What is the Customer Bonus?**

**A:** *The Customer Bonus* is a one time **\$70** bonus that is earned when an Associate (or above) enrolls **3 or more Customers**, each with a **Power Pack**, during that Associate's Enroller Period. The **Customer Bonus**, paid in addition to the Quick Start Bonus, is another great incentive to help new Associates get off to a fast start!

**4. Q: What is the Power Bonus?**

**A:** Associates and above can now also earn a **Power Bonus** of \$70 - \$250 on every new Representative they personally enroll, who has enrolled 3 Customers with Power Packs during his/her Enroller Period.

For Team Leaders and above, the Power Bonus can be like having a second Royalty Income! They receive **\$20-25 on each new Representative** who has enrolled 3 Customers with Power Packs during his/her Enroller Period, up to 8 enroller levels deep!

**5. Q: What is a Power Pack?**

**A:** The **Power Pack** is the ideal combo for optimum health and performance. It consists of **1 box of delta-E** for mental focus, physical energy and stamina *plus* **1 bottle of EnerPrime powder** for immune system enhancement and support.

**6. Q: Do I need to submit paperwork to receive my Customer and/or Power Bonuses?**

**A: Yes.** To receive Customer and/or Power Bonuses a simple form must be completed for the appropriate month and submitted to IMPaX by fax (916) 939-1619 or email at [impaxworld](mailto:impaxworld).

**7. Q: Can I still register for \$49 as in the past?**



**A:** No, the \$49 registration fee is no longer available. All new Associates and Representatives register for \$399.

**8. Q: I joined IMPaX when registration was \$49. Can I earn Customer and Power Bonuses?**

**A:** Yes! Current Associates, Representatives and above can pay a **\$199 upgrade fee** and begin earning Customer and Power Bonuses.

**9. Q: If I am already an existing Representative do I have to upgrade?**

**A:** No. You will continue to receive the same royalties, commissions and discount benefits you are already earning but will not qualify to receive the new Customer Bonus and Power Bonus, unless you upgrade.

**Special for July 2008 only\*:** Call your personally enrolled Representatives to introduce the Power Pack and the new Customer and Power Bonuses to them. If they upgrade within the month of July you will earn a Power Bonus for upgrading them (\$70-250) whether or not they enroll Customers in July! E.g: If you are a Team Leader and you help 5 personally enrolled Representatives upgrade you would earn \$500 immediately. Not bad extra income for a few phone calls in July!

\*This is a one time bonus and is paid to personal Enrollers only. No \$20-25 Power Bonuses will be paid on those in your organization who upgrade for \$199 on your second level or below.

**10. Q: I joined IMPaX WORLD as a Representative before 7-01-08. Will I receive the \$70 Customer Bonus if I upgrade for \$199 and enroll 3 Customers in July who each purchase a Power Pack?**

**A:** Yes. In addition, if you enroll a new Representative who enrolls 3 Customers with Power Packs you will receive a Power Bonus of \$70-250 according to the title you've qualified for during the month you get paid.

**11. Q: Am I eligible to receive Power Bonuses on Representatives in my organization that I have not personally enrolled?**

**A:** Yes, if you are a Team Leader or above who has upgraded for \$199 or who registered for \$399.

**12. Q: When does this new program begin?**

**A:** July 1, 2008

**13. Q: Why does the Power Pack have delta-E and EnerPrime only, without any of the other products?**

**A:** Marketing simplicity to accelerate your success! The Power Pack answers the most basic needs and requests of consumers today: Energy, focus and immune system support. It gives them a great foundation for optimum health. A Representative building a prosperous IMPaX



organization now has a very simple and powerful presentation which focuses on delta-E and EnerPrime. The effectiveness of the Power Pack will encourage consumers to add other IMPaX products to their nutritional regime for their specific health needs.

**14. Q: Is a Customer now defined only as someone who purchases a Power Pack?**

**A:** A Customer is still defined as someone on Auto-ship receiving one or more products from IMPaX WORLD in any combination. However, for a Representative to qualify for the Customer or Power Bonuses, "Customer" is defined as an individual purchasing a Power Pack.

**15. Q: Does the Power Pack contain EnerPrime powder or capsules?**

**A:** The Power Pack contains EnerPrime powder. However, upon request IMPaX will substitute capsules for the powder. The Power Pack price remains the same.

**16. Q: Are any of the forms changing?**

**A: Yes.** The updated forms will be available online or by request from IMPaX.

**17. Q: Will there be a separate check for the Power Bonus?**

**A:** Your Power Bonus will be included in your Quick Start Bonus check.

**18. Q: What if I enroll more than 3 Customers with Power Packs during my Enroller Period?**

**A:** You will receive a Customer Bonus and Quick Start Bonuses for enrolling the first 3 Customers during your Enroller Period. On all subsequent Customers you will receive Quick Start Bonuses.